



OVERVIEW

Forsyth has engaged with numerous private equity owned companies in liquid/aerosol/dry consumer products and contract filling industries. Our engagements addressed categories across our clients' strategic spend, including rigid packaging, labels, master cartons, and freight, as well as the underlying filled materials such as raw chemicals, ingredients, or nutraceuticals.

For each engagement, Forsyth performed a broad cost analysis, identified categories of opportunity, and transitioned our clients into new strategic relationships saving an average of 22% across all clients and categories.

INDUSTRIES COVERED



EXPERIENCE

SHOE CARE CO.

- Bottles
- Labels
- Caps
- Closures
- Jars
- Sprayers
- Chipboard
- Gift boxes

PERSONAL CARE PRODUCT CO.

- Bags
- Labels
- Cases
- Chemicals

PRIVATE LABEL WINE CO.

- Bottles
- Freight
- Labels

NUTRITIONAL SUPPLEMENT CO.

- Supplements
- Labels

BRANDED SUNSCREEN CO.

- Bottles
- Labels
- Freight
- Caps

INDUSTRIAL CONTRACT FILLER CO.

- Actuators
- Labels
- Cardboard
- Cartons

PRIVATE LABEL AIR FRESHNER CO.

- Set-up contract filled air fresheners



Forsyth Advisors is a strategic sourcing firm that works primarily with portfolio companies of private equity firms on cost reductions to middle market companies. For more information, please contact: Nathan Overboe at noverboe@forsythadvisors.com (314) 398-1377.

